Ajali Entertainment & The S.P.I.C.E. Project
Sponsorship Opportunity
Houston Museum Of African American Culture
Jenesis
Candles & Incense Edition
APRIL 26TH
6:30pm
Hosted by Daniel Pipkin
Exhibit by Lyro Prince of Poetry

Jen.e.sis ~ Candles & Incense Edition
Houston Museum of African American Culture

Jen.e.sis is the collective collaboration of Kayenne Nebula and Ajali. Both artists decided it was time to bring an eclectic cultural aspects of the arts together under one roof. After a partnership was made with Houston Museum of African American Culture (HMAAC) it came to life, larger than either lady expected.

The Jen.e.sis Project ~ Renaissance of a New Era presold over 100 tickets to a diverse group of art lovers. Combining spoken word, acoustic arts, dance montage, visual art and poetic stage play; leaving every pallet satisfied. Each artist featured has a unique style of their own, which always leaves the audience with something to think about and enjoy.

During intermission, patrons are welcomed to explore our vendor area, mingle with performing artists and enjoy a small wine and cheese bar. This is also a networking opportunity for all involved. Sponsors and/or Vendors are able to connect with a group of individuals not typically accessible, as well as, place information and merchandise about their business directly in the hands of the community.

Who's Paying Attention To Jen.e.sis

Community Support for

Houston Museum of African American Culture
www.visithoustontexas.mobi/listingdetail.cfm?id=23098
Opened in 2012 inside the Houston Museum District, **HMAAC** offers dynamic programming, lectures and exhibitions that involve people of color. There are al

Houston - opinioni news e commenti su Facebook - Facebook C
facebookcerca.com/opinioni/houston/
The renaissance of a New Era live at **HMAAC**. ... American Culture https://www
eventbrite.com/e/project-**jenesis**-tickets-9687360155?aff=es2&rank=0 YOU CA

museumdistrict - Festival Cultural Zacatecas
www.festivalculturalzacatecas.mx/instagram_atom_parser/?hashtag...
An eclectic blend of poetry, art, dance, live music and acting. Join us Jan 18 a
for **Jenesis**! @planetnebula has captured "the new beginning" in a way ...

in | Events, Schedule, and Tickets - Local.com
www.local.com/.../houston-museum-of-african-american-culture-**hmaac**....
Venue information for in , . Find dates for scheduled events, buy tickets, and get driving directions.

Events around South Houston - TravelOxi.com
www.traveloxi.com/ajax/load_events_block.php?city_name...
Project **Jen.e.sis**. Houston Museum of African American Culture (**HMAAC**) 4807 Caroline, Houston. 18 Jan 2014. The Renaissance of a New Era. Visual ...

HMAAC の動画検索 - 0km 【ゼロキロ】
0km.jp/?page=1&tag=**HMAAC**
10+ items - **HMAAC** の動画検索結果 約 358 件中 1 - 50 件の検索結果.
What is HMAAC. — HMAAC CEO John Guess Jr
Lisa E. Harris "Not Totally Free ... — HMAAC Mini Breakdance Competition [pt2].

The Jen.e.sis Project caught the attention of many local media entities. Listed on CBS Radio website, Free Houston Press, Google Blogs and many more, all without submitting any type of solicitation. There was also a surprise appearance by **Radio One's 97.9 The Box**

Marketing Strategies for Jen.e.sis

The Jen.e.sis Project used social media to market Renaissance of a New Era. These efforts left standing room only. Utilizing Facebook, Twitter and Instagram as marketing tools will also boost awareness of sponsors affiliation to Houston's cultural community.

A Closer Look at The Jen.e.sis Project
January 18, 2014

PLATINUM SPONSORSHIP PACKAGES

On Site Support:

- Four (4) front row tickets to upcoming Jen.e.sis event at HMAAC. **VALUE: $200**
- Vendor space available for sponsors merchandise **VALUE: $2,000**
- Opportunity to display merchandise on/around HMAAC during Jen.e.sis (limited to two (2) three-foot banners) **VALUE: $2,000**
- Logo inclusion on printed advertisement **VALUE: $5,000**
- Private Sponsor Reception area for ticket holders **VALUE: $2,500**

Promotional Value Total: $11,700

On Line Support:

- Inclusion in five (5) to seven (7) social network postings per week listing your company as a Platinum Sponsor. Minimum of one (1) per day to over 35,000 Facebook/Twitter subscribers from February 10th – April 26th. **VALUE: $17,000**
- Logo inclusion on HMAAC website as a Platinum Sponsor for Jen.e.sis for upcoming event. **VALUE: 2,500**
- Logo inclusion on fan pages of invested companies and artist funding Jen.e.sis. **VALUE: $2,500**
- Inclusion on all upcoming posts advertising Jen.e.sis on other websites (exp. Eventbrite.com) **VALUE: $1,500**

Promotional Value Total: $23,500

TOTAL PROMOTIONAL VALUE: $35,200

INVESTMENT: $1,000

GOLD SPONSORSHIP PACKAGES

On Site Support:

- Two (2) front row tickets to upcoming Jen.e.sis event at HMAAC. **VALUE: $100**
- Vendor space available for sponsors merchandise **VALUE: $2,000**
- Opportunity to display merchandise in Vendor area during upcoming Jen.e.sis event **VALUE: $1,000**
- Logo inclusion on printed advertisement **VALUE: $5,000**
- Private Sponsor Reception area for ticket holders **VALUE: $1,250**

Promotional Value Total: $9,350

On Line Support:

- Inclusion in three (3) to five (5) social network postings per week listing your company as a Gold Sponsor, to over 35,000 Facebook/Twitter subscribers from February 10th – April 26th. **VALUE: $13,125**
- Logo inclusion on HMAAC website as a Gold Sponsor for Jen.e.sis for upcoming event. **VALUE: 2,500**
- Logo inclusion on fan pages of invested artist funding Jen.e.sis. **VALUE: $2,500**

Promotional Value Total: $18,125

TOTAL PROMOTIONAL VALUE: $27,475

INVESTMENT: $500

SILVER SPONSORSHIP PACKAGES

On Site Support:

- Two (2) front row tickets to upcoming Jen.e.sis event at HMAAC. **VALUE: $100**
- Logo inclusion on printed advertisement **VALUE: $5,000**
- Private Sponsor Reception area for ticket holders **VALUE: $1,250**

Promotional Value Total: $6,350

On Line Support:

- Inclusion in one (1) to three (3) social network postings per week listing your company as a Silver Sponsor, to over 35,000 Facebook/Twitter subscribers from February 10th – April 26th. **VALUE: $8,500**
- Logo inclusion on HMAAC website as a Silver Sponsor for Jen.e.sis for upcoming event. **VALUE: 2,500**
- Logo inclusion on fan pages of invested artist funding Jen.e.sis. **VALUE: $2,500**

Promotional Value Total: $13,500

TOTAL PROMOTIONAL VALUE: $19,850

INVESTMENT: $250

THANK YOU FOR
EXPRESSING YOUR INTEREST IN

Please contact Ajal*i* @ 832-868-8560 or email AjaliEntertainment717@gmail.com